



# PELUM KENYA

# 2013

ANNUAL REPORT



Participatory Ecological Land Use Management (PELUM) Kenya works with member organizations to promote ecological land use and management practices for improved livelihoods among small holder farmers.

Ecological sound development, indigenous technical knowledge, equity and justice, gender sensitivity, transparency and accountability, commitment to partnerships and food sovereignty-these are the values that drive ideas and actions of PELUM Kenya. Currently, we are a network of 42 member organizations and we ensure that small scale farmers are at the core of development issues, that they have a voice to the decisions that affect them.

The 2013 PELUM Kenya report is a public statement of our commitment to networking on ecological land use management practices. As part of our continuing focus on transparency, this report is designed to help our many stakeholders to understand our work and share our challenges, achievements and lessons learnt in the year 2013.

This report has been prepared with the support of:



**DISCLAIMER:**

*The views presented herein are not necessarily the official opinion of PELUM Kenya's funding partners.*

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## MESSAGE FROM THE CHAIRPERSON

**O**ver the past 18 years, PELUM Kenya has played a pivotal role in promoting ecological land use management and its role is continually evolving to support small scale farmer's priorities.

2013 was charged with heightened political activity being a year of national elections and a lot of focus on devolution and the announcement of the Public Benefits Organizations (PBO) Act. In the wake of all these, PELUM Kenya Country Secretariat worked hard and continued to advance its mission and position itself as an indispensable player to *elum* issues.

The political and economic situation makes PELUM Kenya's work more important than ever. Safeguarding Kenya's small scale farmers is a key strategic thrust for PELUM Kenya. It calls for PELUM Kenya to continue engaging with the agricultural stakeholders including the government to ensure that sustainable practices as well as the interests of small scale farmers are priorities in its agenda.

The Board is satisfied with the performance of the secretariat against the pre-determined performance objectives and targets. We pledge to continue offering support to stretch the organization to ever improving levels of excellence to inspire confidence and pride in the organization.

This year, we continued our work to review our key policies, initiatives and capabilities to ensure that they remain relevant in our fast changing environment. We completed review of our strategic plan and embarked on review of the Human Resource and Financial Policy among others which are expected to be completed beginning of 2014.

We wish to laud the funding partners who have continued to support our work these include Swedish Society for Nature Conservation (SSNC), Ford Foundation, Act!, Bread for the World and Evangelischer Entwicklungsdienst (EED), the latter which was merged with Bread for the World towards the end of the year. We experienced remarkable growth with support from African Biodiversity Network (ABN) and Tudor Trust in 2013. In the world of non-profit organizations, success may be measured in an organization's ability to convince donors to support one's course. A Resource Mobilization Strategy was developed and the Board has every confidence that implementation of the strategy will continue to contribute to the success today and lay a sound base for the future.

PELUM Kenya also recognizes the need for strong member ownership and support for its initiatives. It is undeniable that efforts of the entire network are being felt especially in scaling up best practices and in horizontal and zonal networking and in this regard, we laud the member organizations for ably participating in networking and making PELUM Kenya an exciting network which many organizations are aspiring to become a member of.

I would like to thank my fellow board members, staff and member organizations who have helped us to scale these new heights and build PELUM Kenya to the dynamic network that it is today. We look forward to maintaining this with you.

**Charles Nyakora Onyango,**  
The Chairperson, PELUM Kenya Board.  
December 2013

# BOARD OF DIRECTORS



**CHARLES NYAKORA ONYANGO**

Chairperson



**ELIUD NGUNJIRI**

Vice Chairperson



**POLLY WACHIRA**

Treasurer



**ZACHARY MAKANYA**

Chief Executive Officer



**MARGARET KISILU**

Member



**OSCAR EKESA**

Member



**COLLINS OTHIENO**

Member



**MARGARET IKIARA**

Member



## FOREWORD

2013 has been another eventful year for PELUM Kenya, the past twelve months have once again delivered both success and challenges in equal measure.

The year saw the network again meet its key performance targets with the membership of the network growing to 42 after ratification of 6 new members during the annual general meeting namely Vi Agroforestry, Utooni Development Organization (UDO), Pastoralists Community Initiative and Development Assistance (PACIDA), Taita Taveta Wildlife Forum (TTWF), Nainyoiye Community Development Organization (NCDO) and Organic Agriculture Centre of Kenya (OACK). Wish to warmly welcome the new members on board.

On the programmes front, PELUM Kenya is laying the ground work for the next phase of Promoting elum and Networking for Livelihood Improvement II (PENELI II) The Secretariat recruited a Programme Assistant and brought on board an Advocacy Intern to support its operations. We also made outstanding progress in Research through the completion and documentation of two studies on market policies and another on barriers to adoption of elum practices. There has been some significant progress in Advocacy with dialogues on barriers to markets being conducted and sensitization of networks on pertinent issues affecting small scale farmers. PELUM Kenya made great progress in building the capacities of some staff in Environmental Impact Assessment, Management in Assets Based Community Development and Learning Organization and Change.

During the year there was increased funding by approximately 17% largely attributed to the support from two donors namely African Biodiversity Network (ABN) and Tudor Trust

PELUM Kenya has also leveraged technology to communicate more efficiently with its members and the outside world. PELUM Kenya seized the opportunities in the social media and has emphasized its presence on Facebook and Twitter.

While it is expected that there will be more challenges ahead, PELUM Kenya's strive for greater excellence will not abate. We will continue to do our best to continue promoting elum and achieve higher standards in this course and deliver better service to the member organizations.

None of these achievements would have been possible without the dedication and commitment of the Country Secretariat staff, and I would like to formally acknowledge their contribution to the network's success and thank them for their concerted efforts in their work. The network is also fortunate in being able to draw upon the advice and guidance provided by its Board under the able chairperson, Charles Nyakora Onyango, I would like to acknowledge the invaluable role they have played in ensuring that we continue to improve our service to the member organizations whilst maintaining the highest standards of professionalism.

To our most valued Member organizations, we the people at PELUM Kenya secretariat extend our utmost gratitude for your unwavering support in the last year; we trust that you will continue to partner with us to ensure that we meet the expectations and development needs of the small scale farmers.

With this kind of staff, member organizations and their communities, the Board and development partners, PELUM Kenya has all the good reasons to face the future with confidence.

Zachary Makanya,  
Country Co-ordinator, PELUM Kenya.  
December 2013

# PELUM KENYA COUNTRY SECRETARIAT STAFF



**ZACHARY MAKANYA**

Country Co-ordinator / CEO



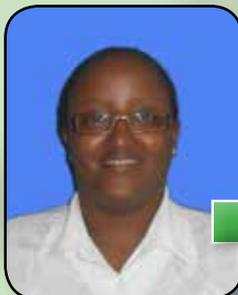
**NDIKI NDUNG'U**

Finance & Administration Manager



**HUMPHREY MWAMBEO**

Programme Operations Manager



**DIANA NJIHIA**

Programme Officer, Results Based Management



**MARYLEEN MICHENI**

Snr. Programme Officer, Research & Information Mngt.



**IRENE NYAEGA**

Administrative Officer



**GEOFFREY KAHUHO**

Programme Officer, Capacity Enhancement Programme



**TEKLAH MAJUMA**

Programme Assistant



**ALICE KARIUKI**

Senior Accountant



**TOM KIBET**

Accountant



**SHARON NJERI**

Advocacy Intern



**ROLAND MWALUGHA**

Transport Unit Officer



**ANNE MAJANI**

Programme Officer Campaigns, Advocacy & Lobbying



## About PELUM-Association

PELUM Association is a regional network currently with over 230 Civil Society Organizations (CSOs) from Kenya, Uganda, Tanzania, Zambia, Zimbabwe, Lesotho, Botswana, South Africa, Malawi and Rwanda. The PELUM Association Regional Secretariat is based in Lusaka, Zambia. Each of the countries has a Country Working Group (CWG) comprising of member organizations that work with smallholder farmers and coordinated by a Country Secretariat (CS), most of which still remain hosted by one member organization in the respective country.

## About PELUM-Kenya

Participatory Ecological Land Use Management (PELUM) Association was founded in 1995. PELUM Kenya's Country Secretariat is based in Thika at the SACDEP Training Centre. PELUM Kenya aims at integration and adoption of ecological land use principles and practices into rural communities' livelihoods to empower them to make informed choices for improved and prosperous livelihoods. The PELUM Kenya network currently comprises 42 member organizations spread in 19 out of the 47 counties countrywide. The network works with approximately 1 million small scale farmers.

## Our VISION

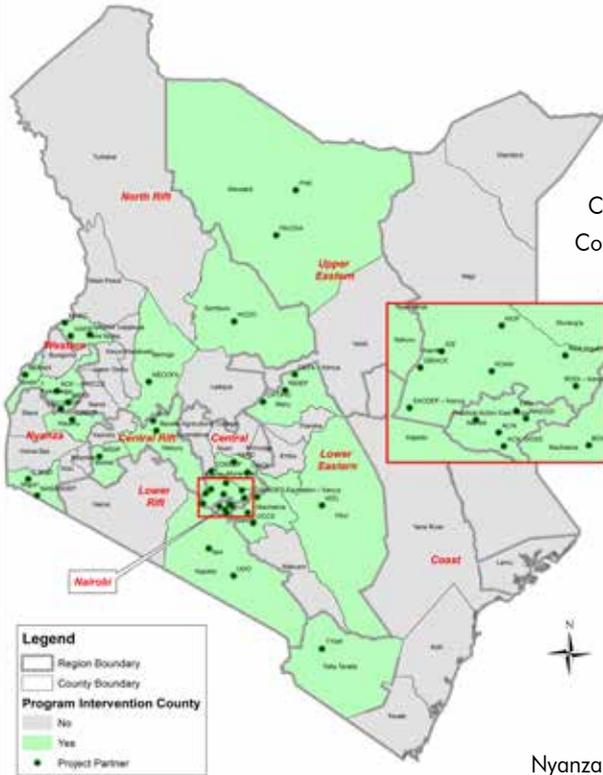
Empowered and prosperous communities deriving their livelihoods from sustainable land use.

## Our MISSION

To promote participatory ecological land use and management practices for improved livelihoods among smallholder farmers in Kenya.

# MAP OF LOCATION OF PELUM KENYA MEMBER ORGANIZATIONS (MOS)

**Program Intervention Counties in Kenya**



- |   |                     |
|---|---------------------|
| ACK – Western Region Christian Community Services                       | (ACK – WRCCS)       |
| Agricultural and Rural Development Program – Catholic Diocese of Nakuru | (ARDP)              |
| Anglican Church of Kenya Directorate of Social Services                 | (ACK- DOSS)         |
| Arid Lands Information Network  | (ALIN)              |
| Baraka Agricultural College   | (BAC)               |
| Benevolent Institute of Development Initiatives                         | (BIDII)             |
| Busia Environmental and Resource Management                             | (BERMA)             |
| Bio – Gardening Innovations   | (BIOGI)             |
| CEFA – Kenya  |                     |
| Community Initiatives for Rural Development                             | (CIFORD)            |
| Community Mobilization Against Desertification                          | (C-MAD)             |
| Community Sustainable Development Empowerment Program                   | (COSDEP)            |
| Community Rehabilitation and Environment Protection Program             | (CREPP)             |
| Food for the Hungry Kenya   | (FHK)               |
| Forest Action Network   | (FAN)               |
| Grow Bio – Intensive Agriculture Centre of Kenya                        | (GBIACK)            |
| Institute of Culture and Ecology  | (ICE)               |
| INADES Formation – Kenya  | (IFK)               |
| Kenya Institute of Organic Farming                                      | (KIOF)              |
| Kenya Organic Agricultural Network                                      | (KOAN)              |
| Kima Integrated Community Initiative Program                            | (KICIP)             |
| Kitui Development Centre  | (KDC)               |
| Manor House Agricultural Centre   | (MHAC)              |
| Nainyoiye Community Development Organization                            | (NCDO)              |
| Neighbors Initiative Alliance   | (NIA)               |
| Network for Eco farming in Africa                                       | (NECOFA)            |
| Nyanza Sustainable Agriculture and Rural Development Programme          | (NASARDEP)          |
| Organic Agriculture Centre of Kenya                                     | (OACK)              |
| Practical Action East Africa  |                     |
| Pastoralists Community Initiatives and Development Assistance           | (PACIDA)            |
| Real Impact for Sustainable Growth Organization                         | (Real Impact)       |
| Resources Oriented Development Initiative                               | (RODI – Kenya)      |
| Revitalization of Indigenous Initiatives Community Development          | (RINCOD)            |
| Rural Initiatives Development Program                                   | (RIDEP)             |
| Self Help Africa  | (SHA)               |
| Sustainable Agriculture Community Development Program                   | (SACDEP – Kenya)    |
| Sustainable Mobilization of Agricultural Resource Technologies          | (SMART) Initiatives |
| Taita Taveta Wildlife Forum   | (TTWF)              |
| Ukamba Christian Community Services                                     | (UCCS)              |
| Utooni Development Organization   | (UDO)               |
| Vi Agroforestry   |                     |
| Youth Action for Rural Development                                      | (YARD)              |

Network covering 42 member organizations  
 Working in 19 of the 47 counties  
 Reaching approximately 1 million small scale farmers

# *Projects Fact Sheet*



## PROJECTS FACT SHEET

Since 1995, PELUM Kenya has provided support to civil society organizations working with small scale farmers across Kenya. PELUM Kenya delivers its programmes through the following thematic areas-Research and Information Management, Campaign Advocacy and Lobbying and Capacity Enhancement. Results Based management is intimately linked in its programmes, to ensure that results are achieved as desired.

**PROJECT NAME:** Strengthening Community Engagement in Governance and Management of Natural Resources.

**TIMELINE:** 2012-2014

**FUNDING PARTNERS:** Act! CRM

**IMPLEMENTING PARTNERS:** SMART Initiatives, MHAC, Vi Agroforestry, ARDP, SHA, BAC, NECOFA, BERMA, BIOGI, KICIP, NIA, ALIN, KDC, IFK, UCCS, BIDII, ICE, YARD, COSDEP, GBIACK and RODI

**PROJECT DESCRIPTION**

**Goal:** Improve the livelihoods of small holders farmers through supporting their engagement in governance, management and efficient utilization of natural resources in Kenya

**Objectives:** Smallholder farming communities empowered to engage in the governance and decision making processes in the management and utilization of natural resources in 5 platforms (Kajiado/Kitui/Machakos, Kiambu, Nakuru, Kakamega and Trans Nzoia) in Kenya by 2014

**Key Result Areas:**

- 1.Strengthened citizenry participation in governance, management and utilization of natural resources.
- 2.Increased engagement of PELUM Kenya and the member organizations in policy and legislative process for Natural resources at National and county level.
- 3.Strengthened PELUM Kenya.

**PROJECT NAME:** Ecological Organic Agriculture (EOA) Initiative in Africa

**TIMELINE:** 2013-2015

**FUNDING PARTNERS:** Swedish Society for Nature Conservation (SSNC) and Swedish Agency for International Development.

**IMPLEMENTING PARTNERS:** Bio Vision Africa Trust, SACDEP and KOAN

**COLLABORATING COUNTRIES AND IMPLEMENTING PARTNERS:** Ethiopia- Institute of Sustainable Development; Tanzania- Tanzania Organic Agricultural Movement (TOAM); Zambia-PELUM Regional Desk; Uganda- PELUM Uganda and NOGAMU

**PROJECT DESCRIPTION**

**Goal:** To strengthen a vibrant ecological organic system for enhanced food security and sustainable development in Africa

**Objectives:** To increase support of ecological organic agriculture in the national production systems by 2015

**Key Result Areas:**

1. Ecological Organic Research mainstreamed into the national agricultural research system.
2. EOA curricula established at all levels and sectors.
3. Extension system is responsive to the end users farmers' demand for information and services in EOA.
4. Increased Availability and accessibility of information on EOA for use by stakeholders.
5. Smallholder farmers in Kenya access organic markets.
6. Functional partnerships and networks among EOA actors in Kenya by 2015.
7. Appropriate policies and programmes conducive for promotion of EOA developed and implemented.
8. Institutional capacity and coordination of EOA initiative actors improved.



## PROJECTS FACT SHEET (CONT'D)

**PROJECT NAME:** Promoting *elum* and Networking for Livelihood Improvement (PENELI)

**TIMELINE:** 2011-2013

**FUNDING PARTNERS:** Swedish Society for Nature Conservation (SSNC) and Bread for the World (BROT)

**PROJECT DESCRIPTION**

**Goal:** Improved food and income security for small holder farmers through adoption of *elum* practices and networking

**Objectives:**

1. To promote *elum* principles, practices and adoption among the PELUM-Kenya MOs working with smallholder farmers via networking, capacity building, information sharing, facilitating adaptive research and advocacy.
2. To strengthen the institutional capacity/organizational development (OD) of PELUM-Kenya as a network for effective execution of its mandate and sustainable development.
3. To increase the capacity of MOs to enable mainstreaming and advocacy on cross cutting issues and global debates.

**Key Result Areas:**

1. *elum* principles, practices and adoption among the small scale farmers working with PELUM-Kenya MOs promoted.
2. Capacity of MOs to mainstream and advocate cross cutting issues and global debate increased.
3. The Institutional Capacity of PELUM Kenya strengthened.

**PROJECT NAME:** Global Green Action Week

**TIMELINE:** 2013-2015

**FUNDING PARTNER:** Swedish Society for Nature Conservation (SSNC)

**IMPLEMENTING PARTNERS:** KOAN and ARDP

**COLLABORATING COUNTRIES AND IMPLEMENTING PARTNERS:** Philippines- MASIPAG, Brazil-CENTRO ECOLOGICO and Uganda- NOGAMU

**PROJECT DESCRIPTION**

**Goal:** To increase consumer awareness on the impacts of Sustainable Consumption habits on the environment

**Objectives:** To empower consumers with knowledge on sustainable consumption attributes and their effects

1. To inculcate responsible consumption patterns among school students
2. To improve interactive networking among producers and consumers

**Key Result Areas:**

1. Increased public awareness on organic food consumption.
2. Students' knowledge on sustainable organic food production and consumption increased.
3. Increased appreciation for responsible consumption.
4. Increased appreciation for responsible consumption.

**PROJECT NAME:** Small scale family farmers celebrating their achievements, resilience and innovation as pioneers in Ecological farming

**TIMELINE:** 2013 - 2014

**FUNDING PARTNER:** Tudor Trust -UK

**IMPLEMENTING PARTNERS:** RODI-Kenya, SACDEP-Kenya and IFK

**COLLABORATING COUNTRIES AND IMPLEMENTING PARTNERS:** Uganda- PELUM Uganda, and Zambia- PELUM Zambia

**PROJECT DESCRIPTION**

**Goal:** To recognize and celebrate the contribution and resilience of small scale farmers who are pioneering a way of farming that improves livelihoods and enhances ecosystems

**Objectives:**

1. To recognize and applaud the contribution of the small scale farmers and to reinforce their pride in pioneering ecological farming; thus strengthening their resolve to articulate and give voice to their issues and what they want to see and how they want to operate.
2. To appreciate the resilience of small scale farmers and encourage the up-scaling of their efforts.
3. To celebrate local farmer innovations that emphasizes the role of the local people in the sustenance of livelihoods and ecosystems in Africa.

**Key Result Areas:**

1. Strengthen learning on indigenous foods and knowledge.
2. Increase awareness on the success of Ecological Agricultural practices and principles.
3. Strengthen networking and collaboration among the partners of Ecological Agriculture in the country and between countries
4. Serve as the launch of the International year of family farming 2014, as declared by the UN General assembly.

# *Achievements*



## ACHIEVEMENTS

### INSTITUTIONAL GROWTH

#### Human Resource

PELUM Kenya values its human resource for effective delivery and sustainable impact on agricultural development. PELUM Kenya is committed to recruiting, developing and retaining high quality human resource to undertake and support development at the secretariat. The recruitment of a Programme Assistant and an Advocacy Intern was one such effort to offer support to the programmes department.

PELUM Kenya's Capacity Enhancement Programme spearheads capacity building at the secretariat and within the network. In the year under review four staff completed training on Environmental Impact Assessment and they will be expected to provide leverage to the Consultancy arm. The Country Co-ordinator also completed his course on Assets Based Community Development and Learning Organizational Change in Canada. Further, PELUM Kenya secretariat also benefited from Act!- Changieni Rasilimali Facility's trainings on Results Based Management on Monitoring Evaluation Reporting and Learning, Conflict sensitivity programming and Grant management and Financial Systems. As a network coordinating hub PELUM Kenya secretariat carried out various capacity building sessions on the Public Benefits Organization (PBO) Act, development of Industrial relations and County/ National Budgets in relation to pension schemes.

#### Review of Strategic plan and Institutional Policies

In the year under review, PELUM Kenya embarked on a number of initiatives to provide the best environment that would encourage excellent performance in the ever



Some of PELUM Kenya staff during 2013 AGM

changing environment. Our focus was on streamlining organizational processes, policies and procedures and ensuring that the organizational structure is aligned to deliver the desired results. The secretariat completed review of the strategic plan and embarked on review of the Human resource and Financial policy among others which are expected to be completed beginning of 2014.

#### Increase in Projects

During the reporting period, PELUM Kenya continuously improved on its resource mobilization and managed to secure funding for two new projects namely Celebrating Small Scale farmers funded by Tudor Trust-UK, and Biosafety and Seed laws Capacity Building Project in Kenya funded by Bread for the World (BROT) through the African Biodiversity Network (ABN). PELUM Kenya continued to place a premium on resource mobilization by development of Resource Mobilization Strategy.

A task force of five members led by the Programme Operations Manager was formed to roll out the strategy for tangible results and impact. This is expected to place greater effort in ensuring excellent performance in resource mobilization by the secretariat as well as member organizations that are welcome to access and domesticate the strategy.



## NETWORKING AND PARTNERSHIPS

### Annual General Meeting

The Annual General Meeting (AGM) was held at Manor House Agriculture Centre (MHAC) hosted by SMART Initiatives in Kitale from 30th – 31st May 2013. The membership increased to 42 MOs with six (6) organizations being ratified as new members. These are the Organic Agriculture Centre of Kenya (OACK), Utooni Development Organization (UDO), Pastoralists Community Initiative and Development Assistance (PACIDA) from Marsabit, Nainyoiye Community Development Organization (NCDO) from Samburu region, Vi Agro forestry from Kitale and Taita Taveta Wildlife Forum (TTWF) from Coast region. The coverage of coastal and pastoralist areas for the network will serve to diversify the thematic environmental issues addressed in the network. Delegates visited two communities working with SMART Initiatives practicing beekeeping, livestock keeping and seed saving. The delegates also visited Galib Liyoi Primary School and appreciated the School Gardening Project, an initiative of SMART Initiatives in collaboration with the Slow Food Movement.

### Country Working Group Meeting (CWG)

The country working group meeting was held in Kisumu hosted by Community Rehabilitation and Environment Protection Programme (CREPP) at their training and conference centre in Awasi, Kisumu County. In this meeting held from 26th -27th September 2013, there was sharing and discussion on agronomical and technical husbandry issues of Cassava

Production and its value addition, and dairy goat keeping respectively. A field visit was organized to Akwanya Primary School Environmental Club and Orwa Women Group. The Orwa Women group consists of Cassava farmers who have established a bakery as well as a Credit Association that supports farmers in bulk cassava production and has been very successful in production and marketing of cassava. Participants were also enlightened on contemporary funding and current trends, and the County Integrated Development Plan for members to align and contribute to success of the same.

### Zonal Best Practices in Nyanza Region

Members' initiatives in Zonal networking are crucial as they strengthen the network and this was demonstrated by members from Nyanza region. A zonal forum was organized and held to enhance zonal collaboration in Nyanza hosted by Nyanza Sustainable Agriculture and Rural Development Programme (NASARDEP), Community Mobilization Against Desertification (C-MAD) and CREPP for Government and CSO representatives. During the forum issues on *elum* and Sustainable Agriculture and Rural Development, food and seed sovereignty, healthy environmental production systems and vibrant economic cycles were discussed. During all these networking forums, the members discussed issues related to Climate Change, its effects and mitigation.



**Delegates during an exposure and learning field visit after the AGM**

**World Environment Day: “Think. Eat. Save. Reduce your food print”**

Over the years, the World Environment Day (WED) Celebrations have continued to register an increase in the number of people participating in PELUM Kenya supported events. According to UN Food and Agriculture Organization every year 1.3 billion tonnes of food is wasted which is equivalent to the amount of food produced in the whole sub-saharan Africa. At the same time, in every 1 in every 7 people in the world go to bed hungry. PELUM Kenya supported member organizations in marking this day, emphasizing on the need to be aware of the environmental impact of the food choices that we make. Through a set of events that were marked in Kaplelach Primary School in Nakuru platform, Senator Wamalwa High School in Trans Nzoia platform, Moru Karisa (Teso South) in Kakamega Platform, Kirenga Primary School in Kiambu platform and at Nguutani Chief’s camp in Kajiado/Kitui/Machakos platform. PELUM Kenya used these platforms to call for positive environmental action.

World AIDS Day: “Getting to Zero: Zero New Infections; Zero Discrimination; Zero AIDS related Deaths”

During the International World AIDS Day on 1st December 2013, PELUM Kenya in collaboration with Benevolent Institute



**WED celebrations in Trans Nzoia Platform**

of Development Initiatives (BIDI) held build-up activities such as outreach HIV testing and counseling services in Mwala, Yatta, Kathiani, Tala and Machakos with the aim of sensitizing communities with the message of **Getting to Zero: Zero new infections, Zero discrimination, Zero AIDS related deaths**. During the World AIDS day, stakeholders shared knowledge and experiences on more youth involvement, strengthening PLWHA networks and strengthening religious leaders’ networks to fight stigma and discrimination. The celebration events included entertainment, dances, poems, skits, songs and speeches.



**WED celebrations in Kakamega platform**



**WED celebrations in Kiambu platform**



## NETWORKING AND PARTNERSHIPS *(CONT'D)*

### East African Symposium on Agriculture and the Second General Assembly of ASARECA

Three PELUM Kenya representatives including the Chair of the Ecological Organic Agriculture Steering Committee (EOASC) participated in the International Symposium and Exhibition on Agricultural Development in the East African Community (EAC) partner states held in Uganda from 4th-8th November 2013. A critical assessment of the progress made in the agriculture sector and lessons learnt over the past 50 years focusing on specific themes ranging from agricultural productivity, politics to governance were shared.

The EOASC chair participated in the High level executive meeting which deliberated on the recommendations of the symposium and recommended that the specific East Africa governments should implement the decision of the Heads of State on Organic Agriculture. One of the lessons learnt was that there is need for the EOA initiative to develop an advocacy strategy that will encompass representation in the EAC committee on Agriculture.

PELUM Kenya represented by the Chairman of the Board and one staff member participated in the Second General Assembly of Association for Strengthening Agricultural Research in Eastern and Central Africa (ASARECA) whose theme was "Transforming Agriculture for Economic Growth in Eastern and Central Africa". The purpose was to develop linkages with the ASARECA and/or other regional bodies on research. An action plan was drawn for 2014 - 2018 with thematic areas on sustainable agriculture, marketing and market linkages that will focus on value chain, natural resource management and ecosystem services. ASARECA now provides information through their newsletter PAAP (Policy Analysis and Advocacy Programme) to the EOA initiative.

### East African Organic Conference

The East African Organic Conference was held in July 1-5 2013 at Dar -es -salaam, Tanzania whose main theme was sharing achievements made and lessons learnt. PELUM Kenya supported five participants in the conference which brought together organic stakeholders to share the experiences gained

since the launch of the East African Organic Products Standard six years earlier and shared progress made in mainstreaming organic agriculture into relevant national and regional policies and the Comprehensive African Agriculture Development Program as well as the EOA initiative.

### Roundtable Meeting on Sustainable African Agriculture and CAADP 2014 review organized by APPRODEV

The meeting took place between 26th to 27th November 2013 in Brussels, Belgium aimed at bringing together key stakeholders from African Union, European Union and others to discuss issues that are central to sustainable agricultural development and their implications for the Comprehensive Africa Agriculture Development Programme (CAADP) process: land, research, seeds, family and women farming.

The results of the roundtable were to inform the 2014 review of the CAADP framework that was underway under the leadership of the AU. The CAADP was established by the African Unions in 2003 to eliminate hunger and reduce poverty through agriculture. To do this, African governments had agreed to increase public investment in agriculture by a minimum of 10 percent of their national budgets and raise agricultural productivity by at least 6 percent per annum.

### 3rd Global Conference on Agriculture, Food Security and Climate change

PELUM Kenya also participated in the 3rd Global Conference on Agriculture, Food Security and Climate Change. The conference included high level discussions on climate smart agriculture and it provided an opportunity to learn about interventions carried out in other countries. During the breakaway session on Best practices for improving food production in the era of climate change, PELUM Kenya shared best practices in natural resource management including forestry and fisheries. A road map for the design phase alliance on climate smart agriculture which included building of partnerships, drafting a charter and developing a work plan was launched.

## ELUM ACTIVITIES

### Research

Adaptive research, also known as on-farm research was up taken by member organizations who are working with communities to produce credible results albeit in smaller scale. Information and data generated by farming communities is useful in supporting cases of sustainable systems of agricultural food production and environmental conservation. This has been embraced and highly appreciated by majority of the member organizations.

2013 was the final year for many *elum* processes and aspects that began at the PENELI programme onset and therefore saw the production of various documentation materials. A study commissioned on the Barriers to the adoption and uptake of *elum* practices was documented and results released for sharing; while at the same time there was finalization of an *elum* principles and guidelines document for use by members and potential entrants. A new study was commissioned to identify and document *elum* practices for the MOs working in arid and semi-arid areas including the pastoralist regions. PELUM Kenya also embarked on the documentation of best practices in adapting to the effects of climate change for sharing with the network.

### Seed Saving

Member organization demonstrated strengthened seed saving systems, including community banking units establishment for a cross section of communities in Eastern, Central and Western Kenya. These attracted communities'

learning and exchange visits for horizontal networking and interactions. The MOs working with communities with seed banks hosted others interested in learning more about the process of establishing seed banking units.

The discussions on importance of strong seed saving culture, seed restoration through bulking of orphaned crops planting materials and regeneration of 'lost' seeds took route in many public community barazaas. The importance of indigenous and local variety seeds could not be over-emphasized and this served to sensitize communities across the Country to conserve and treasure these seeds.

To strengthen indigenous seed and food systems at community level, the World Food Day saw a celebratory symposium held in Nakuru County hosted by Agricultural and Rural Development Programme (ARDP). The use of mass media nationally, in sharing *elum* information was heightened through media campaigns for the adoption of sustainable farming practices with Royal Media Services, Kenya Television Network and Radio Africa. At the local and county level, Radio Amani and other local FM stations picked up the messages on ecological land use management practices.

PELUM Kenya supported Rural Initiatives Development Programme (RIDEP) and Institute of Culture and Ecology (ICE) to hold seed exhibitions for small holder farmers to share best practices on 14th October and 22nd November 2013 respectively. The exhibitions held by the two member organizations focused on a variety of indigenous seeds,



**Seed and cultural exhibition held by RIDEP in Tharaka**



## ELUM ACTIVITIES (CONT'D)

seed saving and preservation technologies. Collaborative networking was also strengthened with member organizations namely INADES Formation Kenya (IFK) and ICE and partners such as ABN participating in RIDEP's event.

### Terra Madre Day

Terra Madre is a network of food communities, each committed to producing quality food in a responsible, sustainable way. Every 10th December it was agreed that the Slow Food Movement members should celebrate the day at local regions. Terra Madre Day celebrations for the International Slow Food Movement were held to share and learn about local food systems produced in a clean, good and fair approach. The theme for 2013 was "Saving Endangered Foods" All around the world traditional foods are disappearing, including fruit and vegetable varieties and animal breeds as a result of an increasingly industrialized food systems and fast modern life. Terra Madre Day focused on raising awareness of these products, along with the knowledge, techniques, cultures and landscapes behind their production, and risk of their disappearance. The year's event was hosted by Grow Biointensive Agriculture Centre of Kenya (GBIACK) and the Global Eco Village Network (GEN) Africa. Slow Food International Congress representative and journalists graced the function.

### Celebrating Farmers Initiative

The activity was held simultaneously in Kenya, Uganda and Zimbabwe. PELUM Kenya, co-ordinated the activities in Kenya. Three member organizations led the celebrations in three parts of the country. Sustainable Agriculture Community Development Programme (SACDEP-Kenya) organized the celebrations in Central Kenya, while Resources Oriented Development Initiative (RODI-Kenya) led celebrations in Western Kenya and IFK in Eastern Kenya. The events showcased small farmers' achievements in technological adoption, improved productivity at the farm, product processing as well as marketing.

### PELUM Kenya Climate Change Media Awards

The media are the voice for the civil society organizations, policy makers, industry and the public. PELUM –Kenya's Climate Change Adaptation, Mitigation and Innovations Media Award (C-CAMI) served to appreciate the contribution of Kenyan Media professionals in increasing awareness on cross cutting issues in Climate change. On 10th December 2013, PELUM Kenya recognized and celebrated the creativity, skill, innovation and determination of Kenyan journalists to get this news out to the nation. Boniface Gikandi from Nation Media emerged the winner and Titus Ominde from Milele FM, Japheth Kimuyu from Mbaitu FM, Carolyn Tomno from Kass FM and Morton Saulo a freelance journalist took second, third, fourth and fifth place respectively.



**Procession in Western region during celebrating Small Scale farmers event**



**Indigenous seeds on display.**

### One Million Tree campaign

Climate change is a serious threat to Kenya's key objective of food security and sustainable agricultural production. The agriculture sector has a significant effect on exacerbating climate change impacts and in response to this PELUM Kenya initiated the One Million tree campaign. The level of participation in the One million tree campaigns has increased immensely, a total of 652,973 seedlings planted in 2013 which brings the total to 993, 088 tree seedlings have been planted so far.

### Evaluation of Ecological Organic Agriculture Pilot Initiative

The evaluation of the EOA pilot phase took place between January- February 2013 and concluded with a reflection workshop bringing together thirty nine participants from Ethiopia, Uganda, Tanzania, Kenya, Zambia, Nigeria, Mali

and Benin. The programme activities were implemented in six African countries namely Kenya, Uganda, Tanzania, Ethiopia, Zambia and Nigeria within one year. The key achievement for the EOA pilot initiative include establishing a firm base for rolling out the initiative through six pillars, revitalizing Africa Organic Network (AfroNET) and Network for Organic Agriculture Research in Africa (NOARA), development of draft curriculum for EOA courses from Certificate to Degree level and led to the expansion and launch of EOA in West Africa. The programme also faced some challenges like inadequate systems and structures to manage the initiative, poor communication among the EOASC, slow decision making process and delay in implementation of activities. Some of the recommendations during the reflections include the development of clear and functional systems and structures, increase in-country synergy between the EOA implementing partners, make deliberate efforts to document best practices and success cases and make them the key selling point for EOA promotion in Africa.



**Boniface Gikandi from Nation media receiving C-CAMI award.**



**Tree planting in Kiambu Platform.**



# MARKETING

## PESA Agro-Marketing Model

During the period under review, PELUM Kenya carried out various activities aimed at contributing towards empowering small scale farmers to access agro-markets. A model based on a market analysis of four PELUM Country Chapters in East African Countries (Kenya, Uganda, Tanzania and Rwanda) in partnership with ESSAFF was developed and piloted. This initiative has seen the development and refinement of a pilot through a curriculum built on a Modular approach.

PELUM Kenya worked closely with member organizations, C-MAD and Baraka Agricultural College (BAC). BAC has been working with Kapkuikui Livestock Self Help group on the Honey value chain and C-MAD with Ndhiwa Peanut Processors on Peanut Butter Value chain and implemented the first four and five modules respectively. The process was enhanced by Marketing Thematic committee meetings in Kenya and a Sub regional Committee meeting in Rwanda.

Some of the key outputs that have been realised include: groups having an understanding of the purchasing practice of market outlets, increased confidence and morale accompanied with mind change and outlook as the groups engage with the markets among others. Experiences were shared during PELUM Uganda exchange visits and by submitting an article ‘Learning by Doing’ to Farming matters magazine which was covered in June 2013 Edition of “New markets New values”



**PELUM Uganda team during a visit to Ndhiwa peanut processors.**

## EOA Marketing

A total of 57 lead farmers and extension staff gained knowledge on Internal Control System (ICS) and Participatory Guarantee Systems (PGS). A total of 3 groups of 1,408 farmers are in the process of establishing the systems for collective marketing to domestic, regional and export markets on Macadamia Nuts. A new market was established within the US Embassy, Nairobi grounds. In partnership with the US embassy a total of 11 markets days were held where 20 farmers practicing EOA participated. This resulted in market increase for their products and increase in incomes of the twenty farmers through a monthly sale estimated to be Ksh.200, 000. In addition, 30 farmers who participated in the organic farmers market held at the UN grounds during the Christmas bazaar benefited from the sales estimated to be valued at Ksh.90,000.



**Peanut butter and Honey products from Ndhiwa Peanut processors and Kapkuikui Livestock Self Help group respectively.**



## CAMPAIGN ADVOCACY AND LOBBYING

### Training of the Network on Basic advocacy skills and strategy development

Advocacy was a need identified during the Organization Network Analysis conducted by Act! in April 2012. A three days' workshop on Advocacy was held in June which brought other 29 representatives from the network. The workshop equipped participants with basic advocacy skills and developed an Advocacy Strategy for the PELUM-Kenya network.

### Natural Resource Management

Since 2012, PELUM Kenya has been committed to its agenda of improving the livelihoods of small holder farmers through supporting their engagement in governance, management and efficient utilization of natural resources in five selected platforms (Kiambu, Machakos/ Kitui/ Kajiado, Nakuru, Trans Nzoia and Kakamega) through the Changieni Rasilimali Facility. The platforms are engaged in community advocacy on environmental rights using rights based approach and engaging community champions. Two years after the onset of the programme, strengthened citizenry participation in governance, management and utilization of natural resources is evident.

During the period Kakamega Platform had initiated discussions with Nature Kenya on establishment of a conservancy and nature enterprises such as butterfly farming to conserve biodiversity; supporting community members in Uhoma to conserve the hills side from erosion and supporting farmers in Teso to conserve their springs and plant trees. In Trans Nzoia platform, the conservation efforts were focussed on Mt. Elgon system where two community forest associations Teldet and Saboti were involved in rehabilitation of the degraded areas. Sirgoi Water Resource Users was supported to educate the community on the need to conserve the river banks. In Nakuru Platform, the communities were involved in the conservation of Mau Forest and the platform supported the process of development of participatory forest management plans of the Molo and Menengai Community Forest Associations (CFAs). In Kiambu

platform, a Water Resource Users Association was formed in Gatunyaga area and a community group was formed to conserve the Ruiru dam. The platform also engaged the two tea factories in Githunguri to promote tree planting among its small holder tea farmers. In Kajiado/ Kitui/Machakos Platform, Mwala, Maparasha and Enkorika Water Resource Users Associations were formed. The community of Kwa makaa planted 200 seedlings in the areas preserved and 300 seedlings in a primary school with the support of BIDII in the same platform. Through environmental conservation exercise Mulumini primary school pupils learnt appropriate ways of environment conservation.

In Nakuru, the platform members were able to engage the governor on the relocation of the Kyoto dumpsite in Kiamunyi area and the governor pledged to relocate the dumpsite. A Public forum was held in Kibaraa – Kuresoi in Nakuru platform to empower community members to actively engage in management of natural resources. In the forum, the KFS officer Mau forest pledged to influence inclusion of budgets for the Kibaraa spring conservation from the forest department while the community members pledged to carry out spring rehabilitation. The platform together with community members from Solai lobbied the Water Service Board to construct a dam in Murrum, lower Solai. In Kajiado/Kitui/Machakos Platform, the County Director of Environment ,National Environment Management Authority (NEMA) and stakeholders inclusive of BIDII, a member of the platform developed a policy on sand Harvesting at county level which will be shared with the community early next year.

40 Mbiuni officials/leaders visited Kasikeu and Kibwezi WRUAs which are at various stages of WRUA development and having faced similar challenges. They got hands on experience from the host WRUAs on how they established. The group has now secured support from The Water resource trust fund for the 3rd level a tune of ksh 20 million. In Kiambu, the NEMA officer closed the Quarries in Gatunyaga, there was no EIA done after the residents complained about the quarry. This was a follow up action of a stakeholders meeting held early in the year 2012. In



## CAMPAIGN ADVOCACY AND LOBBYING (CONT'D)

Trans Nzoia, the governor had proposed to cut down some indigenous and exotic trees in town in support of a project. The platform was able to engage NEMA county director to stop the governor. He was strongly advised to integrate the intended project into the existing town forest without cutting trees

Implementing Partners from all the Platforms converged in Western Kenya for a sharing meeting and exchange visit hosted by Kakamega platform led by BIOGI to share experiences and learn more on the conservation of Epanga Valley.

### Access to Markets: Policy dialogues

In the past few years, agriculture has regained some prominence in the Kenyan policy agenda. However the largest group, the small scale farmers, has not been accorded prominence in the development of such policies. PELUM Kenya commissioned a market policy study on Agricultural markets, taxes, levies and cesses and the findings documented. PELUM Kenya held dialogues fora with Kenya Bureau of Standards, GS1 and the Public Health Department. The Kenya Bureau of Standards advised Kapkuikui Livestock Self Help Group and Ndihiwa Peanut Processors to write to the Director for review of the fees for standardization as part of the promotion of Small Medium enterprises an opportunity which Kapkuikui Livestock Self Help Group benefited from. GS1 Kenya which is tasked with issuing barcodes assured the group representatives and members of the thematic committee that it will hold seminars in each county on sensitization on bar codes. Similarly, GS1 informed the participants that they intend to establish an office/agent in each county to improve on delivery of services to clients. Dialogues were also held with Public Health officer on issues related to rates for compliance to regulations on food processing and handling.

### Global Green Action Week (GGAW) Campaign on Organic Food

Green Action Week (GAW) is an event that has been previously organized by SSNC volunteers all over Sweden, known as the "Shop and Act Green Week". PELUM Kenya collaborated with Consumer Information Network (CIN), Kenya Organic

Agriculture Network (KOAN) and ARDP in Kenya during the GAW campaigns to profile organic food production and consumption in Nakuru and Nairobi.

Working with Schools: Two schools working with the ARDP were engaged in various activities. A school debate between Loreto Boys High School and Christ the King Girls Secondary School was held on Organic food Vs. Conventional food is better. There was live media coverage and concurrent airing on Radio Amani during this event. Other media houses present included K24 and KBC.

At Christ the King Girls Secondary School an indigenous food exhibition and food symposium was organized and held with over 200 participants present. Information, Education, Communication (IEC) materials were shared. In addition the infrastructure for continued awareness creation in 2014 was put in place to facilitate students with internet communication in an exchange programme.

Engagement with Organic Markets: A visit to two organic markets located at Nairobi's Upperhill area and the city centre at Bridges Organic restaurant was held. To profile the Bridges Organic Restaurant Market, a cooking event was held showcasing one indigenous food recipe from PELUM Kenya's recipe book Eat Healthy with an aim of demystifying



**Sampling some of the indigenous foods.**

misconceptions on process of cooking indigenous and organic foods.

**Sustainable Consumption Workshop:** A one-day workshop was held for strategic partners to link sustainable consumption patterns and empowering strategic consumers and opinion leaders with consumption choices. The workshop was held at Sportsview Hotel Kasarani and comprised of journalists, columnists, health sector leaders and restaurant proprietors.

**Media engagement, online interactions and IEC Materials:** PELUM Kenya shared information on the Facebook and Twitter accounts with other GAW campaigners in Africa, Europe, Asia and South America, which saw an increased following on both accounts. Various radio stations carried out radio mentions airing them at intervals to drive the human traffic toward towards organic marketing points and restaurant(s) in Nairobi city during the Video documentaries were prepared for the market engagement, seeking the views of organic consumer and documenting the indigenous food recipe preparation. To publicize the importance of organic foods, IEC materials e.g. T-Shirts, wrist bands, neck scarves, key rings, posters, cookbook Z-cards and banners

were shared with the students and general public during the various events.

### Advocacy on Biosafety and seed

**Networks sensitization meeting:** At the network's sensitization meeting held on the 9th of December 2013 in Thika, many speakers gave voice to the concerns of Biosafety issues. Facilitators were drawn from the Kenya Plant Health Inspectorate Service (KEPHIS), African Centre for Biosafety (ACB) -South Africa, Kenya Biodiversity Coalition (KBioC), KOAN, African Network for Animal Welfare (ANAW). The key speaker, Ms. Haidee Swanby gave a sobering analysis of issues on seed and biosafety and impacts on the small scale farmer in Kenya and Africa as a whole and resulted in strengthened collaborative networking and linkages among member organizations.

**Engagement in Policy legislative process on issues affecting small scale farmers:** PELUM Kenya submitted its comments on the Crops Act 2013 and Agriculture Fisheries and Food Authorities Act 2013 in October 2013 to the Cabinet Secretary, Agriculture, Livestock and fisheries. PELUM Kenya



**Participants during food sovereignty visit in Tesoland.**



## CAMPAIGN ADVOCACY AND LOBBYING (CONT'D)

called for adequate public participation in the process of review of the Acts and expressed concerns on the burden lumped to the citizen in clearance of noxious and invasive weeds and issues of use of seed amongst small scale farmers amongst other comments.

ABN and PELUM Kenya work with KBioC: Biosafety issues remained as fragile as ever during the period and PELUM Kenya, ABN and KBioC together with other organizations maintained an active presence in Biosafety issues. In 2013, PELUM Kenya and ABN secured resources for Capacity building in biosafety and seed laws in Kenya and pledged to support the course. The project also supported the participation of KBioC working group members in the 2nd Annual Biosafety Conference with the theme "Biosafety advocacy for national development and implementation of vision 2030." which was held in August at the Kenyatta International Conference Centre in Kenya and KBioC continued to voice its concerns on health related risks associated with GMOs.

Food Sovereignty visit and farmers awareness meetings: 22 representatives from various organizations participated in Food Sovereignty visit to Teso land in July hosted by Anglican Development Service-Western Region Christian Community Services (ADS- WRCCS) to appreciate Teso Community's effort towards attaining food sovereignty. The lessons learnt and the issues highlighted were shared in the farmer awareness meetings hosted by three organizations ICE, IFK and Networking for Eco Farming in Africa (NECOFA) in Central, Eastern and Rift Valley regions respectively.

Media Engagements: KBioC wrote an article in the Sunday Nation of May 5, 2013 titled "Civil Society strongly condemns Agriculture Permanent Secretary for linking Ban on GM Foods to politics". The article among other issues called upon the Government not to lift the ban on GMO foods. Ms. Haidee Swanby of ACB, the Co-ordinator of KBioC together with the Campaign Advocacy and Lobbying officer PELUM Kenya held

a meeting with the Editor-Nation Media Group Kenya to discuss issues of GMO, the recent withdrawal of Seralini study from a journal and efforts made by PELUM Kenya and other like-minded stakeholders in sensitization of networks and civil society organizations.

Monitoring Issues on Biosafety: Joint efforts were made in monitoring Biosafety issues and KBioC received information received that Monsanto 1293 had received an export permit for importation of 1,654 Kilogrammes of MON 810 GM Maize seed from South Africa for planting. The seed had received large resistance in many countries with bans in others based on environmental and health considerations.

On 19th September 2013, KBioC was represented by seven members of its working group met the Parliamentary Committee for Agriculture, Livestock and Fisheries on the issue. KBioC also wrote to National Biosafety Authority and KEPHIS requesting for further information regarding the importation of the maize. National Biosafety Authority responded promptly clarifying that the MON 810 was 1.654grammes for contained use and research and not 1654 Kilogrammes for environmental release as indicated in the South African Export Permit.

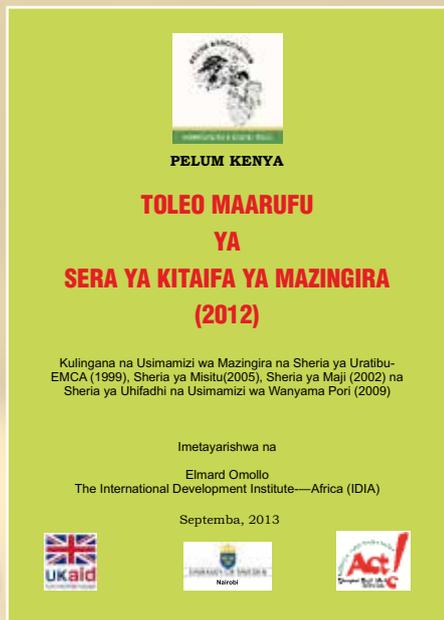
PELUM Kenya and ABN support KBioC Members meeting: KBioC success, challenges and lessons learnt were shared with the member organizations and an action plan was developed for resource mobilization, membership structures and coordination of coalition operations. PELUM Kenya was appointed one of the members of a task committee formed to offer technical support to the coalition. Another meeting was held in December, where a tone of critical solidarity guided the meeting which agreed on areas of priority to be addressed in 2014 which included building the capacity of members, training of communities and engagement with policy makers among others.

# Documentation





## PUBLICATIONS



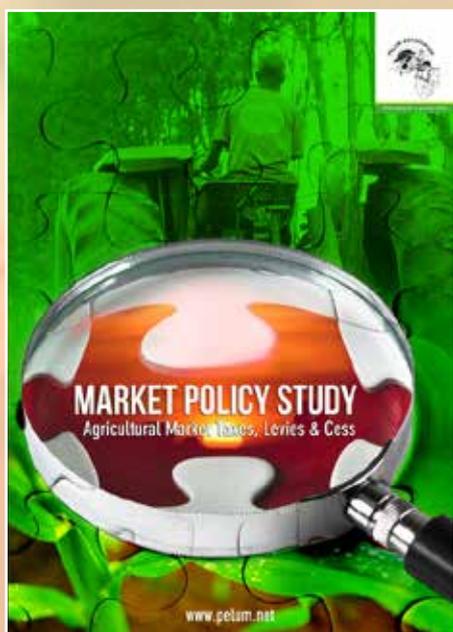
### TOLEO MAARUFU YA SERA YA KITAIFA YA USIMAMIZI WA MAZINGARA 2012:

Kulingana na Usimamizi wa Mazingira na Sheria ya Utaratibu EMCA (1999), Sheria ya Msitu (2005), Sheria ya Maji (2002) na Sheria ya Uhifadhi na Usimamizi wa Wanyama wa Pori (2009).



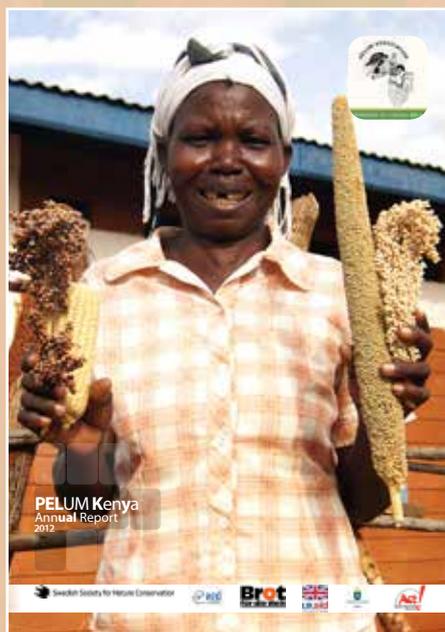
### POPULAR VERSION OF THE NATIONAL ENVIRONMENT POLICY 2012:

With reference to EMCA Act (1999), Forest Act (2005), Water Act (2002), Wildlife Conservation and Management Act (2009).



### MARKET POLICY STUDY:

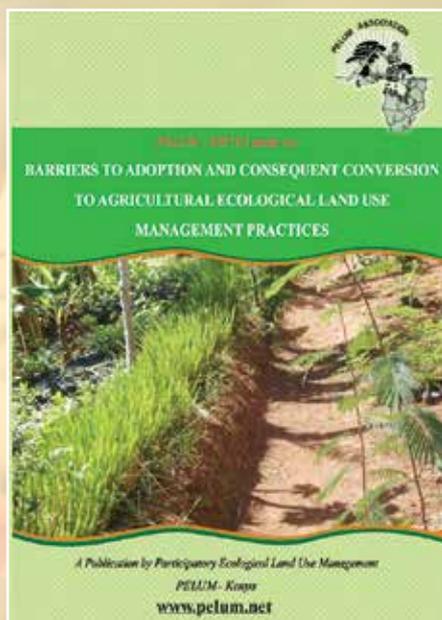
Agricultural Market Taxes Levies and Cess. The document highlights the current situation in Kenya, the Kenya Agricultural Sector Legal and Regulatory framework, and taxation of the agricultural sector in Kenya.



### PELUM-KENYA ANNUAL REPORT 2012:

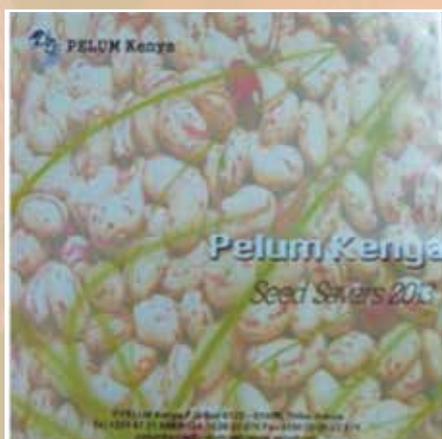
About PELUM Kenya, milestones, thematic programme focus, financial report, challenges and lessons learnt in the period 2012.

## VIDEO DOCUMENTATION



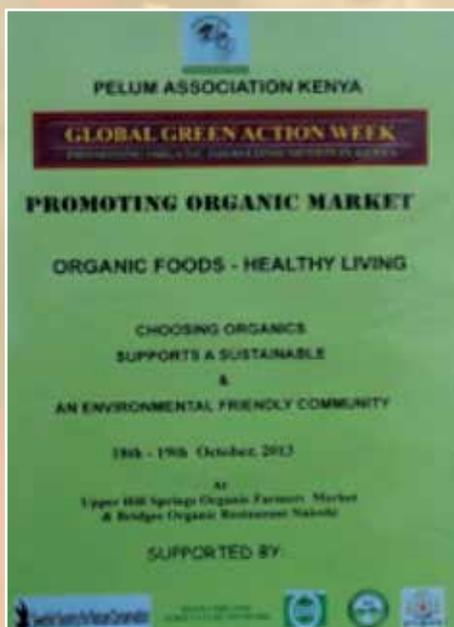
### PELUM KENYA STUDY ON:

Barriers to adoption and consequent conversion to Ecological Land Use Management Practices.



### SEED SAVERS:

A 35 minute documentary on the best practices aggregated from members of the network.



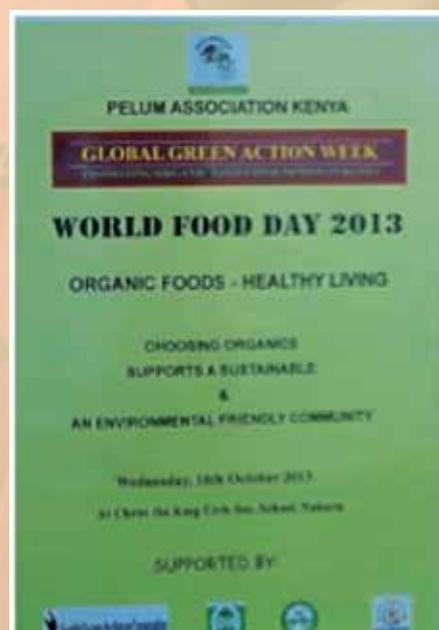
### GLOBAL GREEN ACTION WEEK: PROMOTING ORGANIC MARKET:

A video on promotion of organic markets at Upper Hill Springs Organic Farmers Market and Bridges Organic Restaurant.



### PELUM PRACTICES IN BARAKA AGRICULTURAL COLLEGE:

A film about ecological land use management practices.



### GLOBAL GREEN ACTION WEEK : WORLD FOOD DAY CELEBRATIONS:

A video on sustainable consumption and the World Food Day Celebrations at Christ the King Girls Secondary School in Nakuru.

# *Financial Report*

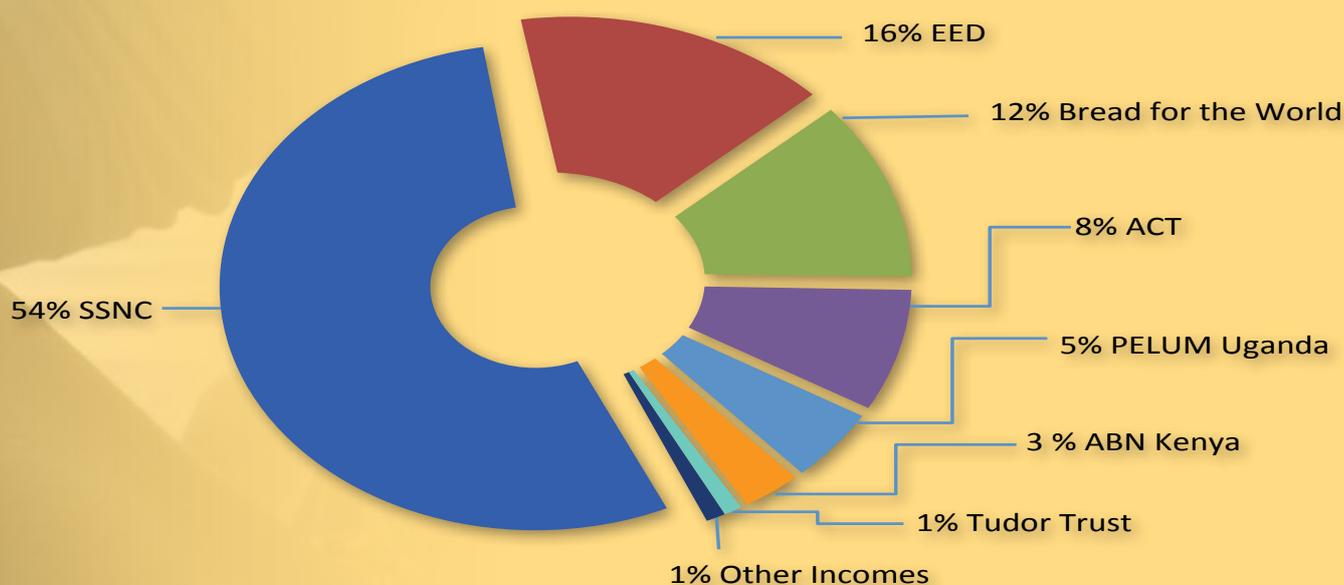


## FINANCIAL PERFORMANCE

PELUM Kenya’s approach has been to build its funding base on solid institutional donor partnerships. During the period, PELUM Kenya’s volume of funding registered significant growth. In addition to increase from existing donors, it was able to engage new strategic donors. It is envisioned that this will allow the network to plan and implement projects in a predictable and sustainable manner. The year began with a balance of Kshs 18,479,246 the total income received during the period was Kshs 76,921,299 and the total expenditure was Kshs 67,353,983 leaving a balance of Kshs, 28,046,562.

The following is a summary of funds received during the period ended 31st December 2013.

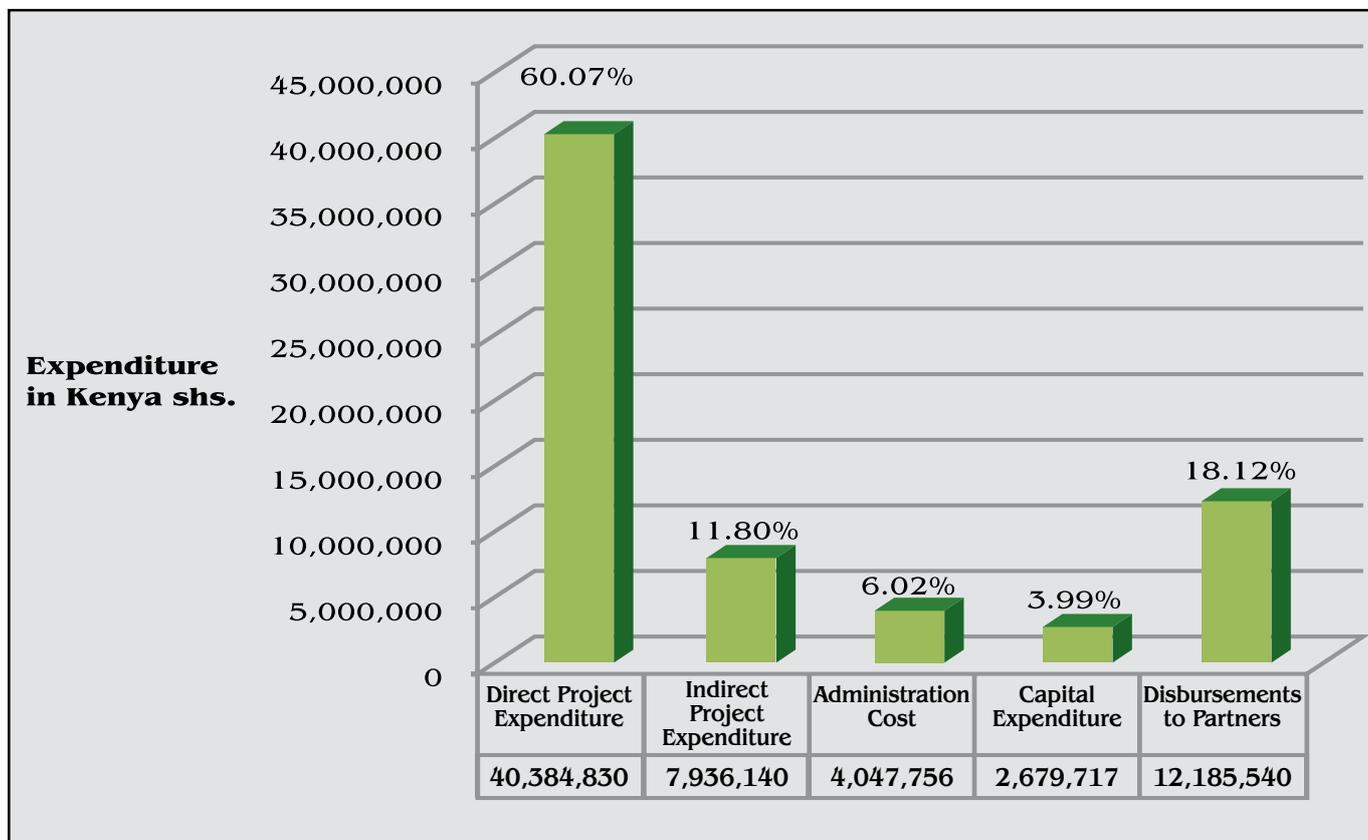
Funding Partner	2013		2012	
	Kshs	Percentage	Kshs	Percentage
SSNC	41,435,495.40	53.87%	30,611,368	46.47%
EED	12,362,492.00	16.07%	14,784,150	22.45%
Bread for the World	9,168,990.00	11.92%	6,709,567	10.19%
Act!	6,381,776.25	8.30%	9,048,574	13.74%
PELUM Uganda	3,628,286.05	4.72%	3,877,266	5.88%
ABN Kenya	2,202,100.00	2.86%	0	0.00%
Tudor Trust	992,250.00	1.29%	0	0.00%
Other Incomes	749,910.00	0.97%	835,831	1.27%
Total Income	76,921,299.00	100%	65,866,306	100%





## FUNDS UTILIZATION

Pictorial presentation of funds utilization for the year ended 31 December, 2013.



Meeting with Rudolf Buntzeland and Francisco Mari, staff from Bread for the World.

# THE AUDITED FINANCIAL REPORT

## **KIGUNDU AND COMPANY**

CERTIFIED PUBLIC ACCOUNTANTS (KENYA)

29, GREVILLIA, OFF BROOKSIDE DRV.  
GREVILLIA GROVE, WESTLANDS  
P.O. BOX 2309-00606  
NAIROBI

TEL: +254 0719-151671/0735932869  
E-mail: [jkigundu@orange.co.ke](mailto:jkigundu@orange.co.ke)

### **Report of the Independent Auditors**

We have audited the Financial Statements of PARTICIPATORY ECOLOGICAL LAND USE MANAGEMENT ASSOCIATION (PELUM) – KENYA as of 31 December 2013 and have obtained all explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

### **RESPECTIVE RESPONSIBILITIES OF BOARD AND AUDITORS**

As described on page 9, the Board is responsible for the preparation of the financial statements. Our responsibility is to express an opinion on those financial statements based on our audit.

### **BASIS OF OPINION**

We conducted our audit in accordance with International Standards on Auditing. Those standards require that we plan and perform the audit to obtain reasonable assurance that the financial statements are free from material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial presentation. We believe that our audit provides a reasonable basis for our opinion.

### **OPINION**

In our opinion, the financial statements which have been prepared under the historical cost convention gives a true and fair view of the financial position of the Association as at 31 December, 2013 and of the results of its operations for the year then ended.

Nairobi

Signed by:  CPA Joseph Kigundu  
Practicing Certificate No.279

<sup>TH</sup>  
7 April .....2014

# *Challenges and Lessons Learnt*



## CHALLENGES AND LESSONS LEARNT

1. Inadequate finances to support members in their work across the network. As much as the network received funds from donors and disbursed to its members in support of their efforts, this was not adequate as there were more needs and requests than were covered.
2. Sustained onslaught on the anti-GMO campaign by pro-GMO campaigners that culminated in the retraction of Seralini's study from the internationally renowned Food, Chemical and Toxicology journal as well as Mark Lynnas speech in the University of Nairobi that rekindled the enthusiasm of pro-GMO activists thus dealing a blow to our campaign, lobbying and advocacy work. This further led to questioning of the wisdom behind continued teaching of biotechnology in the Universities when the same knowledge cannot be commercially applied. It is unfortunate that the pro-GMO campaigners have concentrated on commercial benefits that have obscured their analysis of the social and health challenges that may arise as a result of uncontained application of the technology by farmers in Kenya and the world.
3. Inadequate support from member organization's in contributing towards purchase of a demonstration plot adjacent to the already existing one in Maguguni, Thika. This resulted in failure to expand the plot to adequately showcase the technologies being advocated by the network. The strength in numbers may not yield desired fruits unless members individually take up their responsibilities and work towards common good of the network. The PELUM Kenya member organizations should know and learn that a strong network is one that adequately responds to challenges and shares fruits of their labor which serves as encouragement to perform better. If the farm in Maguguni, Thika was purchased then the members would be more empowered in terms of resource base and knowledge transfer that would have ensued from the demonstrations that would be undertaken. This should have propelled PELUM Kenya towards self -sustainability and stability
4. Advocacy work requires sustained efforts from all members for desired results to be continuously realized. The PELUM Kenya member organizations therefore need to step up the mobilization and organization of the respective communities so that they take the lead in advocating on issues that affect them directly.
5. Horizontal networking can increase the benefits of networking to the members and the network at large. PELUM Kenya member organizations therefore need to embrace networking between and among themselves and their respective communities.

# *Future Plans For The Year 2014*



## FUTURE PLANS FOR THE YEAR 2014

In 2014 PELUM Kenya projects to undertake the following;

1. PENELI II Project that will be co-financed by BROT and the SSNC. This project will aspire to improve the livelihoods of small scale farmers working with member organizations through application of *elum* practices and networking. This will be achieved through facilitating small scale farmers access markets, campaigning and advocating for farmer friendly operating environment, research and finally capacity building of target groups/farmers.
2. Strengthening community engagement in governance and management of environmental resources under the technical support of Act! CRM. This project will continue supporting the platforms to engage in the governance and decision making processes in the management and utilization of environmental resources in 5 platforms of Kenya.
3. EOA Initiative seeks to actualize the African Heads of State and government Decision Number EX.CL/Dec.631(XVIII) on Organic Farming (refer to [www.au.int](http://www.au.int).) The goal of this project is to mainstream EOA into National Production systems in Africa. PELUM Kenya is the Country Lead partner in the project under the SSNC support while Biovision Africa Trust Foundation is coordinating the SDC support under the same initiative. PELUM Kenya will collaborate with other like-minded partners in the implementation of the project.
4. Empowering smallholder farmers in eastern Africa to access agro-markets and secure agricultural lands.

It aims at supporting farmers to access markets through a model referred as PESA jointly developed by PELUM and ESSAFF in the region. PELUM Kenya through BAC and CMAD will finalize the implementation of the project.

5. Bio-safety and Seed Laws Capacity Building in Kenya project under the financial support of BROT through ABN. This project which offers support to KBioC is expected to strengthen the coalition to be able to pro-actively advocate for farmer issues related to seed rights and bio-safety.
6. PELUM Kenya relies 98% on funding partners. The organizations plans to roll out strategies to increase funds generated locally and these may include: The use of consultancy, sourcing for funding partners to support the development of its one acre centre of excellence in *elum* innovations and practices.
7. PELUM Kenya member organizations will strive to be more visible in the areas they work; they need to embark on mobilizing other NGOs on the county level and the local level. This will strengthen collaboration with local development partners. The local communities will be the ultimate beneficiaries of the increased collaboration and networking between the local NGOs and the county governments.
8. PELUM Kenya management and board shall finalize the review of institutional policies and manuals.



## LIST OF ACRONYMS AND ABBREVIATIONS

ABN	African Biodiversity Network
ACB	African Centre for Biosafety
Act!	Act Change Transform
AfroNET	African Organic Network
AGM	Annual General Meeting
AIDS	Acquired Immune Deficiency Syndrome
ANAW	Animal Network for Animal Welfare
ASARECA	Association for Strengthening Agricultural Research in Eastern and Central Africa
BROT	Bread for the World
CAADP	Comprehensive Africa Agriculture Development Programme
CIN	Consumer Information Network
CRM	<i>Changieni Rasilimali</i>
CSOs	Civil Society Organizations
CWG	Country Working Group
EAC	East African Community
EED	<i>Evangelischer Entwicklungsdienst</i>
ESSAFF	East and Southern African Small Scale Farmers Forum
<i>elum</i>	Ecological Land Use Management
EOA	Ecological Organic Agriculture
EOASC	Ecological Organic Agriculture Steering Committee
GM	Genetic Modification
GMO	Genetically Modified Organisms
HIV	Human Immunodeficiency Syndrome
IEC	Information, Education, Communication
KBioC	Kenya Biodiversity Coalition
KFS	Kenya Forest Service
KESSFF	Kenya Small Scale Farmers Forum
MOs	Member Organizations
NEMA	National Environment Management Authority
NOARA	Network on Organic Agriculture Research in Africa
NGOs	Non-Governmental Organizations
NOGAMU	National Organic Movement of Uganda
NRM	Natural Resource Management
PELUM	Participatory Ecological Land Use Management
PENELI	Promoting <i>elum</i> and Networking for Livelihood Improvement
PESA	PELUM and ESSAFF
PLWHA	People Living With HIV and AIDS
SDC	Swiss Development Cooperation Agency
SSNC	Swedish Society for Nature Conservation
WED	World Environment Day



*Networking for a greener Africa.*

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